

Through the Years

In 1988, Woodcrest House was opened by the Brenner family as a 12 room assisted living residence. Originally built in 1820, the building is listed on the National Registrar of Historic Landmarks. Sparked by a personal need for an elderly family member, the Brenner's sole mission was to offer assisted and supportive services in a safe and secure residential setting, and to ensure that all individuals be treated with dignity and respect.

Many years later, the Brenner's saw a need within the surrounding communities to offer its services to a larger



The original building, constructed in 1820.

group of individuals including those needing memory care. In 1996, the building was renovated to provide additional residents with modern amenities while still maintaining its original character and charm.

Today, the residence is now named, Woodcrest Village, to symbolize the

importance of community. It offers 44 private units on three floors, all connected by a central elevator. The former kitchen has been transformed into a cozy "pub" to host daily social hour. Two quaint libraries, both with fireplaces, a gracious living room and a home-like country kitchen provide residents with a place to gather and entertain. A recreation room equipped with exercise machines, an Internet connected computer and a large screen television allow residents the opportunity to fulfill a number of their interests. For added convenience, a hair salon within the residence serves both men and women.

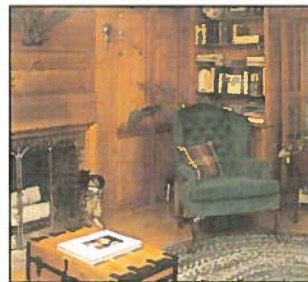
Now with over 15 years of experience in the assisted living business, Woodcrest Village continues to operate on the original principles it was founded upon. Together, we help to foster independence, nurture spirit and encourage family and community involvement.

Assisted Living in a Gracious Village Setting

356 Main Street, New London, New Hampshire 03257
603.526.2300 • www.woodcrestvillage.com



Residents enjoy daily social hour at Waldo's pub.



Relax in the quiet space of our library.





Linda Brenner

NEW LONDON

Owner, Woodcrest Village

“From personalizing loans for financially burdened staff members to flying and driving around the country to help bring back someone’s elderly family member — the giving she gave never ceased. Eighteen years later the business she built on a powerful mission with integrity and selflessness has only flourished. She no longer runs the day-to-day operations, but her heart, soul and spirit still fill the corridors of Woodcrest Village. She established a philosophy that proved all employees were important people, and no position more or less important solely because of a job title. As a businesswomen, she was successful — not because she was led by a financial profit but because she was led by the emotional profit that comes when you give your very best.”

— Nominated by Bethany Brenner, daughter and executive director of Woodcrest Village

Caring for the Elderly

Linda Brenner, a home care nurse, noticed that many of her patients were not comfortable living on their own. They weren’t nursing home candidates

— they just needed some support systems and, at the time, the area offered limited options. When a family member needed assisted living, Linda looked around, then bought the Dr. Solomon Whipple house across from the New London Inn. “It was fortunate that the facility was on Main Street and in town so people could maintain their independence longer due to the proximity of banks, stores and the library,” she says.

The doors of the Woodcrest House opened in 1988, with a 12-room capacity and six residents. “Linda was the cook, the nurse, the owner, the director, the bookkeeper, the activity director and everything in between,” describes her daughter Bethany, Woodcrest’s executive director.

Linda recognized that some the residents were having short-term memory loss. She purchased the property next door, and used that house for residents with dementia. “The day-to-day program focused on providing residents with a purpose, whether it be arranging flowers, watering the lawn or sweeping the walk,” says Linda.

Today, Woodcrest Village offers 44 apartments on three floors, all connected by a central elevator.

There have been some changes — such as moving the dementia patients from the little house to the apartments on the first level of Woodcrest — but the facility is still owned and operated by the Brenner family.

“It’s just been a dream,” Linda says. “I’ve been extremely fortunate. I’ve met and cared for so many in the community that now I’m seeing the second generation.”

